

FOR IMMEDIATE RELEASE

Media Contact:

Brenda Coons

Director of Marketing

Edward Rose & Sons

317-258-1963

brenda_coons@edwardrose.com

Grand Opening & Ribbon Cutting Ceremony For The Retreat Apartments, October 19, 2017
Announcing The Opening Of The Retreat, A Brand New Luxurious Apartment Development In
North Roanoke County

A grand opening ceremony is being held at 6500 Grand Retreat Drive, Roanoke, VA 24019 at The Retreat Apartments. A national leader in multi-family housing, Edward Rose & Sons is the developer of this 252 unit community near the interchange of Electric Road and Interstate 81 in North Roanoke County. This high-end, luxury community offers five unique floor plans including generous 1, 2 & 3 bedroom apartment homes and five star resort amenities.

Nestled in the Blue Ridge Mountains, the development offers the luxury and privacy of a resort get-away. The Retreat's architectural style is designed for enhanced privacy with stylish, modern interiors in both furnished and unfurnished 1, 2 & 3 bedroom floor plans. Constructed as front-to-back apartments which span the depth of the building, this thoughtful design allows for cross breeze ventilation and fewer adjoined walls between apartments for enhanced privacy. This 100% smoke-free community includes acreage committed to beautifully landscaped green space, a leash-free pet park, and generous parking accommodations. Two adjacent commercial parcels are also available for sale at the development site.

The Retreat's five star resort amenities include two open-air fire pits, an outdoor TV lounge with natural stone grill islands, a stunning pool with aquatic sun ledge and leash-free pet park. The luxurious clubhouse serves as a center for resident services and leasing activities and offers stylish accommodations including a complimentary Resident e-lounge coffee bar, cardio and resistance performance gym and resident conference center.

The Retreat is a sister property to the reputable Sunscape Apartments, a 264 unit luxury development located in Southwest Roanoke County. The Retreat is the premiere apartment community destination offering the most feature forward amenities and finishes in Roanoke. For more information, please visit RetreatRoanoke.com.