



County of Roanoke

DEPARTMENT OF ECONOMIC DEVELOPMENT

AEDO
Accredited Economic Development Organization

NEWS RELEASE

For Immediate Release:

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Roanoke County Department of Economic Development Launches new Site Selector Web Application

(ROANOKE COUNTY, VA) November 10, 2015 – The Roanoke County Department of Economic Development has launched a new Site Selector web application that will provide enhanced services for businesses, site selection consultants and corporate real estate executives. Site Selector is a configuration of Esri's ArcGIS software and JavaScript and allows users to more readily access comprehensive property information in one convenient location.

This innovative Site Selector application is interactive, user friendly and helps business owners and corporations search for and locate available buildings and sites, while combining their property search with key community and demographic information. Access to this information facilitates better business decisions and helps to ensure that investments in the County are sustainable and align with business objectives.

The Site Selector application leverages new technology to provide users with a one-stop-shopping experience when researching a property. "While the application functions much like popular websites such as Zillow, Loopnet, and others, Site Selector provides more advanced and comprehensive data on business properties. This data includes, but is not limited to property reports, real estate detail, tax maps, demographic and income reports, business summary reports, site maps, geographical intelligence, neighborhood information, utilities, magisterial districts, zoning, transportation data and much, much more," said Jill Loope, Director of Economic Development. "This tool is intuitive and easy to use. We are pleased to offer such a high quality product to property owners and prospective new businesses."

In addition, Site Selector is optimized for use on tablets and is accessible to a wide array of modern desktop and mobile internet browsers. The user-friendly application also offers a help section that features a video overview and instructions on how to navigate through the application.

Site Selector can be found on the Economic Development website under the sites and buildings menu at www.yesroanoke.org

The new application can also be found in the Maps & Apps Gallery through the County's GIS page at www.roanokecountyva.gov/GIS.

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